



Friday, October 27, 2017

Support Our Capuchin Kitchen

Sponsorship, Advertising, and Participation Opportunities

Thank You for Being a Friend!



Exclusive Sponsorship Opportunities

These Exclusive Sponsorships include:

- One table for 10 for SOCK dinner with priority seating, including cocktail reception, Second Helping Afterglow, and complimentary valet parking
- Exclusive signage at the event, including company logo
- One full-page color ad in SOCK program book
- Exclusive Sponsor recognition in the SOCK program book, in the video presentation and at your table.

Reception Sponsor — \$20,000 *SOLD! To The Boutrous Companies —Thank you!*

Printing Sponsor — \$17,500 *SOLD! To Tepel Brothers Printing —Thank you!*

Production Sponsor — \$17,500 *SOLD! To Thomas and Carol Cracchiolo —Thank you!*

Afterglow Sponsor — \$15,000

1 @ \$15,000 = \$ _____

Auction Technology Sponsor — \$12,500

1 @ \$12,500 = \$ _____

Valet Sponsor — \$12,500

1 @ \$12,500 = \$ _____

Raffle Sponsor — \$12,500 *SOLD! To Weingartz —Thank you!*

Sponsorship Opportunities

Souper Dinner Sponsor — \$10,000

@ \$10,000 = \$ _____

- One table for 10 for SOCK dinner, including cocktail reception, Second Helping Afterglow, and complimentary valet parking; one full-page color ad in SOCK program book; sponsor recognition in the SOCK program book, in the video presentation, and at your table

Soup Kitchen Sponsor — \$5,000

@ \$5,000 = \$ _____

- One table for 10 for SOCK dinner, including cocktail reception, Second Helping Afterglow, and complimentary valet parking; sponsor recognition in the SOCK program book, in the video presentation, and at your table

Solanus Casey Sponsor — \$2,000

@ \$2,000 = \$ _____

- Two tickets for SOCK dinner with priority seating, including cocktail reception, Second Helping Afterglow, and complimentary valet parking; sponsor recognition in the SOCK program book and in the video presentation

Advertising Opportunities

Outside Back Cover — 4-color (8" x 10-1/2")

1 @ \$2,500 = \$ _____

Inside Front Cover — 4-color (8" x 10-1/2")

1 @ \$2,000 = \$ _____

Inside Back Cover — 4-color (8" x 10-1/2")

1 @ \$1,750 = \$ _____

Full Page — 4-color (8" x 10-1/2")

@ \$1,500 = \$ _____

Full Page — black and white (8" x 10-1/2")

@ \$750 = \$ _____

1/2 Page Horizontal — 4-color (8" x 5-1/8")

@ \$850 = \$ _____

1/2 Page Horizontal — black and white (8" x 5-1/8")

@ \$425 = \$ _____

1/2 Page Vertical — 4-color (3-7/8" x 10-1/2")

@ \$850 = \$ _____

1/2 Page Vertical — black and white (3-7/8" x 10-1/2")

@ \$425 = \$ _____

1/4 Page — 4-color (3-7/8" x 5-1/8")

@ \$500 = \$ _____

1/4 Page — black and white (3-7/8" x 5-1/8")

@ \$250 = \$ _____

1/8 Page — 4-color (business card)

@ \$250 = \$ _____

1/8 Page — black and white (business card)

@ \$175 = \$ _____



Please send electronic files as 300 dpi jpeg or high quality PDF to kwilkins@thecapuchins.org.

Tickets, Signature Cards and Donations

Table for Ten

@ \$2,500 = \$ _____

- Includes complimentary valet parking, cocktail reception, SOCK dinner and Second Helping Afterglow for 10 guests

Individual Dinner Tickets

@ \$250 = \$ _____

- Includes complimentary valet parking, cocktail reception, SOCK dinner and Second Helping Afterglow for one guest

Capuchin Friar Dinner Ticket Sponsor

@ \$250 = \$ _____

- Dinner ticket to be used by a Capuchin Friar

Raffle Tickets (Need not be present to win)

@ \$20 = \$ _____

- First Prize = \$5,000 • Second Prize = \$3,000 • Third Prize = \$2,000

Signature Cards

@ \$20 = \$ _____

- Remember a loved one in our SOCK Signature Program Book, or
- Show your support by adding your name to our SOCK Signature Program (See enclosed Signature Cards for more details.)

Donation

= \$ _____

- I am unable to join you at SOCK this year. Please accept my donation in support of the Capuchin Soup Kitchen.

Deadline for sponsors, ads and signature cards to be included in the program book is Friday, September 22, 2017.

Deadline for purchase of dinner tickets and tables is Monday, October 16, 2017.

Total Amount Due: \$ _____

Guest/Donor Name: _____

Organization: _____

Organization contact (if different from name above): _____ Date: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (_____) _____ Email: _____

Payment Type: Check (Made payable to Capuchin Soup Kitchen) Visa MasterCard Discover AMEX

Card Number: _____ Exp. Date: _____ / _____

Name on Card: _____ Signature: _____

Please return this form with payment to: **Capuchin Soup Kitchen—SOCK, 1820 Mt. Elliott St., Detroit, MI 48207-3485**
Please contact: Kristen at 313-939-2001 or kwilkins@thecapuchins.org with any questions.