

Capuchin Soup Kitchen Ministries

Nourishing Bodies,
Nurturing Spirits,
Transforming Lives



Capuchin Soup Kitchen

2025 Partnership Opportunities



Dear friends,

It is with immense gratitude that I invite you to walk with us in service to those who are hungry, hurting, or seeking hope. At the Capuchin Soup Kitchen, we believe everyone deserves dignity, respect, and a chance to thrive. With your partnership, we can nourish bodies, nurture spirits, and transform lives — one meal, one conversation, one act of kindness at a time.

Our events are more than fundraisers; they are celebrations of compassion and commitment.

Your support isn't just appreciated. It is essential. Together, we can stand with those who are too often overlooked.

With deep appreciation,

Br. Gary Wegner, OFM Cap
Executive Director, Capuchin Soup Kitchen



Event Calendar & Giving Opportunities

The SOCK Dinner, our signature fundraising event, anchors a year of meaningful ways to partner with the Capuchin Soup Kitchen. From backpacks that build confidence on the first day of school to holiday tables made full with love, each opportunity invites you into the everyday moments that restore hope and spark transformation.

Back to School Drive	August 23
SOCK Dinner	October 24
Trunk or Treat	October 25
Thanksgiving & Christmas	
Food Box Drive	November 18 & December 16
Christmas Toy Giveaway	December 19 & 20
Hygiene Drive	Ongoing



Partnership & Marketing Benefits

Why Sponsor CSK?



Mission Integrity

Trusted nonprofit with nearly 100 years of service



Community Impact

Tangible, transformative change



Economic Benefit

Align with social good + tax-deductibility



Employee Engagement

Team-building through direct volunteering



Positive PR

Be seen supporting visible, life-changing work

"You could see the results. That's why the partnership works. We're very excited about continuing the relationship and also to see how it evolves."

– Wesley Pikula,
Buddy's Pizza



Audience Reach:



Estimated 108,000+ impressions per campaign through a multichannel strategy combining direct mail, email, and social media outreach.



59,000+
direct mailing list



190,000+
email list



18,000+
followers



1,700+
followers



700+
connections

2024 Impact

Over the past year, the Capuchin Soup Kitchen saw firsthand **the rising need in our community**. With your support, we met that need with nourishment, dignity, and opportunity. From hot meals to pantry boxes, recovery beds and job training programs to after-school care, **each service is provided free of charge** thanks to our generous donors.

By the Numbers:



236,787 meals served

at Conner & Meldrum — up 20% from 2023. Serving ~1,000 meals daily + deliveries to partner organizations.



3,399,794 pounds of food distributed

at the Capuchin Services Center — up 23% from 2023. That's 123 households and 328 individuals served daily, providing nearly 13,544 pounds of food every day.



6,000+ pounds of fresh produce grown

annually at Earthworks Urban Farm to nourish CSK guests.



Graduates defy the odds — 65% maintain sobriety long-term

Over the past five years, 65% of Jefferson House graduates maintained sobriety — nearly double the national average for recovery programs.



Nearly 1,000 men reclaiming their lives

through the ROPE Program and Jefferson House — a cumulative impact of programs supporting long-term sobriety, stability, and purpose.



Year-round academic and social support for children — 20,000+ hours strong

through the Rosa Parks Program, with tutoring, art therapy, enrichment, and summer camps.

Across our Capuchin meal sites and services center, we invest more than **\$190,000** each month in food costs to nourish our community. Meeting the need is constant and growing.



Who We Serve:

Those Living on the Margins: While we do not collect income data directly, national research suggests that many guests served by the Capuchin Soup Kitchen likely live on less than **\$12,000 per year**, placing them well below the federal poverty line. Many are housing-insecure or employed in low-wage jobs that do not cover basic living expenses. In Detroit, more than **30% of residents live in poverty**, and **1 in 5 households** experiences food insecurity. The need is urgent — and growing.

Conner & Meldrum Meal Site Guests: Whether facing hunger while holding a job, raising kids, aging in place, or living without shelter, our guests reflect the real Detroit. All are met with a warm meal and a place to belong.

Capuchin Services Center Guests: Individuals and families experiencing food insecurity who turn to us for nutritious groceries, clothing, and household essentials in a welcoming, choice-based environment designed to uphold dignity and respect.

Jefferson House Residents: Men committed to long-term recovery after inpatient addiction treatment. Over six to nine months, they live in community, attend 12-step meetings, work at CSK sites, and rebuild their lives with structure, support, and dignity.

Earthworks Urban Farm: Our farmers grow organic produce to nourish our guests, with 90% of each harvest used in our meal sites. Through partnerships, education, and seedling production, the farm also plays a vital role in expanding fresh food access across Detroit.



ROPE Program Participants: Men in recovery in need of stable support who commit to a 12-month residential program focused on healing, structure, and growth. Through paid employment and hands-on job training, they gain marketable skills, a verified work history, a supportive community, and the financial stability needed to transition into independent living. Many have experienced incarceration, but all are rebuilding with dignity, accountability, and hope.



Rosa Parks Program Participants: Children ages 6–15 from Detroit who engage in after-school tutoring, art therapy, leadership development, and summer peace camps. Many face the pressures of poverty and community violence. The program offers a safe, nurturing space where they are empowered to grow academically, express themselves creatively, and develop as leaders and peacemakers.

“No matter what I’ve been through, I can be successful and assist others because they assisted me.”

— ROPE Program Participant

Back to School

August
23









Each August, the Capuchin Soup Kitchen distributes over 250 backpacks filled with essential school supplies to children in need across Detroit. These aren't just backpacks — they're tools for confidence, dignity, and a strong start to the school year.

Your sponsorship helps ensure that every child walks into the classroom feeling prepared and proud. From crayons to calculators, each item sends a powerful message: you are seen, you are supported, and your success matters.

Partners make this possible. Whether through financial support or in-kind contributions, your brand becomes part of a joyful, impactful tradition — one that directly uplifts families and builds brighter futures.

Sponsorship Levels and Benefits

	Platinum \$10K	Gold \$5K	Silver \$2K	Bronze \$500
Invitation to volunteer at distribution day				
Inclusion in CSK newsletter and/or e-blasts related to the event				
Grouped social media mention				
Ad in the 2025 SOCK event program book	full page	half page	quarter page	quarter page

Your Support Powers All Our Programs: Funds raised beyond the cost of individual events support the broader work of the Capuchin Soup Kitchen, wherever the need is greatest.





BACKPACK
&
School Supply
GIVEAWAY



10



SOCK Dinner

October
24

53rd Annual SOCK Dinner & Afterglow on
Friday, October 24, 2025 at Huntington Place in Detroit.

The SOCK Dinner is more than a fundraising event; it
is a celebration of our community's generosity and a
testament to the profound outcomes we can achieve
together.

Enjoy a night of gourmet dining, live entertainment, and
powerful stories of transformation while making a strategic
investment in your values and community leadership.



**"You helped
me seven years ago
when I was homeless.
Now I have a job, a home
and family. I just want to
give back something for
what the Capuchin Soup
Kitchen did for me."**

– Former Guest
Turned Donor

Sponsorship Levels and Benefits



	Premiering (1.3.25) \$50K	Transformational \$25K	Visionary \$15K	Platinum \$10K	Gold \$5K	Silver \$2K	Bronze \$500
Speaking opportunity during event program							
Priority consideration for select media and speaking opportunities, as available							
iHeartMEDIA INC Exposure	*	**					
Option to collaborate on a co-branded social media video throughout the year							
Team-Building Lunch and Learn or Mission Tour							
Inclusion in CSK newsletter and/or e-blasts related to the event							
Recognition on event web page							
Grouped social media mention							
Inclusion on printed "day of" event materials							
SOCK 2025 tickets	20	10	10	8	8	4	0
Ad in the 2025 SOCK event program book	2-Page Spread & Back Cover	Full Page	Full Page	Full Page	1/2 Page	1/4 Page	1/4 Page

* Inclusion in ~300 on-air promotional announcements across iHeartMedia Detroit stations (100.3 WNIC, Channel 955, Mix 92.3, 106.7 Detroit's Wheels, and FM 98 WJLB), airing July–October, promoting the Capuchin Soup Kitchen and SOCK Dinner. Sponsor will be prominently featured in all spots and may be invited to appear as a guest on Light Up the D, iHeartMedia's public affairs program.

** Available to the first four confirmed Transformational Sponsors only. The first two will share the first ~150 announcements as "brought to you by" sponsors; the next two will share the second ~150. This benefit is not available beyond the first four.

Halloween

Trunk or Treat

October
25







Support our 3rd Annual Halloween Trunk or Treat!

Every October, hundreds of costumed children and their families gather at the Conner Kitchen for one of the most joy-filled events of the year. The parking lot transforms into a festive, family-friendly Halloween village — complete with decorated car trunks, overflowing candy, music, and warm smiles from volunteers.

Children ages 0–18 trick-or-treat in a safe and welcoming environment, many for the first time. For families facing financial hardship, this event provides more than just candy — it offers a moment of normalcy, celebration, and community. Supporters help make the magic possible by funding treats, decorations, and the joyful experiences that remind every child they belong.

Sponsorship Levels

and Benefits

	Platinum \$10K	Gold \$5K	Silver \$2K	Bronze \$500
Invitation to volunteer at Trunk or Treat				
Inclusion in CSK newsletter and/or e-blasts related to the event				
Grouped social media mention				
Ad in the 2025 SOCK event program book	full page	half page	quarter page	quarter page

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Thanksgiving & Christmas Food Box Drive

One sponsorship. Two Events.

Every holiday season, the Capuchin Soup Kitchen provides food boxes for Thanksgiving and Christmas, helping families gather around a table filled with love, nourishment, and dignity.

Each box includes a turkey and all the trimmings — fresh produce, pantry staples, and holiday favorites — enough to prepare a complete holiday meal. For many of our guests, this meal may be the only holiday celebration they'll experience.

By sponsoring the Holiday Food Box Drive, you're helping to bring peace, joy, and comfort to families during two of the most meaningful times of the year — all through one impactful gift.





































**November 18 &
December 16**

**"Seeing
people having
a life, something
that they might not have
even imagined happening,
seeing dreams
become a reality
is powerful to me."**

— Deborah Starr-Hodges,
CSK Social Worker



Sponsorship Levels and Benefits

	Presenting (2 available) \$50K	Transformational \$25K	Visionary \$15K	Platinum \$10K	Gold \$5K	Silver \$2K	Bronze \$500
Priority consideration for select media and speaking opportunities, as available							
Invitation to volunteer at Distribution Day							
Option to collaborate on a co-branded social media video throughout the year							
Team-Building Lunch and Learn or Mission Tour							
Inclusion in CSK newsletter and/or e-blasts related to the event							
Branded item in boxes (optional; provided by sponsor)							
Recognition on event landing page							
Grouped social media mention							
Inclusion on printed "day of" event materials							
Logo inclusion on distributed food boxes							
Ad in the 2026 SOCK event program book	Full Page	Full Page	Full Page	Full Page	1/2 Page	1/4 Page	1/4 Page

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Christmas Toy Drive

December
19 & 20

With the help of our partners, CSK gives hundreds of children ages 0–12 the joy of receiving new toys, books, and art supplies for the holidays. Many families we serve are working hard to make ends meet and these gifts may be the only ones under the tree. Your support helps ensure the season feels magical for those who might otherwise go without.

Sponsorship Levels and Benefits

	Platinum \$10K	Gold \$5K	Silver \$2K	Bronze \$500
Invitation to volunteer at Distribution Day				
Inclusion in CSK newsletter and/or e-blasts related to the event				
Grouped social media mention				
Ad in the 2026 SOCK event program book	full page	half page	quarter page	quarter page

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**"I have
a sense that
change
and a
second chance
are possible."
– Capuchin
Guest**











Ongoing

Hygiene Drive & Shower Program

Our guests deserve dignity — and dignity starts with feeling clean. The Capuchin Shower Program provides access to showers and essential hygiene items in a safe, welcoming space. Your sponsorship supports this effort to ensure every guest receives what they need — from fresh towels and clothes to soap and shampoo.

Sponsorship Levels and Benefits

	Platinum (up to 4) \$10K	Gold \$5K	Silver \$2K	Bronze \$500
Team-Building Lunch and Learn or Mission Tour				
Inclusion in CSK newsletter and/or e-blasts related to the event				
Grouped social media mention				
Ad in the 2026 SOCK event program book	full page	half page	quarter page	quarter page

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Get Involved

Rooted in community support since its beginning, the Capuchin Soup Kitchen thrives thanks to the dedication of volunteers who generously offer their time each week or month.

Beyond volunteering, you and your company can make a meaningful impact by hosting collection drives, running point-of-sale campaigns, celebrating milestones with fundraising, or signing up as a group to serve at our various ministries.

"I always tell people, once you get out there and volunteer, and see the difference you can make in someone's day, you'll never want to stop."

- Kara, Volunteer at the Capuchin Soup Kitchen.





Host an Event, Drive, or Campaign

Looking for other ways to make a difference? You or your company can:

- Host a collection drive for food, hygiene items, clothes, or toys
- Run a point-of-sale (POS) campaign at your business
- Celebrate your birthday, wedding, or milestone by fundraising

Every act of generosity—large or small—directly supports our neighbors in need. If you're ready to get creative, we're here to help! Reach out to us at events@thecapuchins.org. Your creativity fuels our mission!

Volunteer

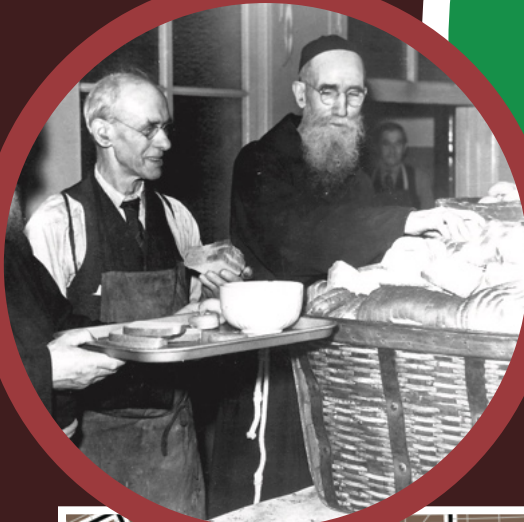
Sign up as a group to volunteer at one of our ministries. Volunteers provide the extra pair of hands, the warm smile and caring attitude that make the Capuchin Soup Kitchen what it is. The hours of service given by volunteers translates into over 30 additional full time staff that would have to be employed to serve those who come to our door.

To volunteer at a Capuchin Soup Kitchen program, we ask you to have a willingness to work hard, an open & positive attitude, and a smile. In joyfully serving others in need, you will learn a great deal about yourself and the Capuchin Soup Kitchen guests.

www.cskdetroit.org/ways_to_give/volunteer

Trusted for Nearly 100 Years.
Still Serving. Still Changing Lives.

We've earned Charity Navigator's top rating and Candid's Platinum Seal (formerly GuideStar) — clear indicators of our effectiveness and impact.



Platinum
Transparency
2024

Candid.

Charity
Navigator



★ FOUR-STAR ★



Capuchin Soup Kitchen

The Capuchin Soup Kitchen is far more than a soup kitchen. It is a compassionate community built on care, dignity, and transformation — rooted in a deep belief that every person is worthy of love, respect, and opportunity.

www.cskdetroit.org