



Support Our Capuchin Kitchen

Sponsorship, Advertising, and Participation Opportunities

Thank You for Being a Friend!

Friday, September 27, 2019

Exclusive Sponsorship Opportunities

- Production Sponsor \$20,000***
- Feed a Family Pledge Drive Sponsor \$20,000***
- Reception Sponsor \$20,000***
SOLD! To The Boutrous Companies —Thank you!
- Printing Sponsor \$20,000***
- Afterglow Sponsor \$15,000***
- Auction Technology Sponsor \$12,500***
- Valet Sponsor \$12,500**
- Raffle Sponsor \$12,500**
- 104-Card Raffle Sponsor \$12,500**

These Exclusive Sponsorships include:

- One table for 10 for SOCK dinner with priority seating, including cocktail reception, Afterglow, and complimentary valet parking
 - Exclusive signage at the event, including company logo
 - One full-page color ad in SOCK program book
 - Exclusive Sponsor recognition in the SOCK program book, in the video presentation and at your table
- * Acknowledgment on mobile bidding and website.



Sponsorship Opportunities

- Be a Friend Sponsor \$10,000**
 - One table for 10 for SOCK dinner, including cocktail reception, Afterglow, and complimentary valet parking; one full-page color ad in SOCK program book; sponsor recognition in the SOCK program book, in the video presentation, and at your table.
- Soup Kitchen Sponsor \$5,000**
 - One table for 10 for SOCK dinner, including cocktail reception, Afterglow, and complimentary valet parking; sponsor recognition in the SOCK program book, in the video presentation, and at your table.
- Blessed Solanus Casey Sponsor \$3,000**
 - Two tickets for SOCK dinner with priority seating, including cocktail reception, Afterglow, and complimentary valet parking; sponsor recognition in the SOCK program book and in the video presentation.



More opportunities on the back....

47th SOCK Response Form

Exclusive Sponsorship Opportunities

Production Sponsor	1 @ \$20,000 = \$ _____
Feed a Family Pledge Drive Sponsor	1 @ \$20,000 = \$ _____
Afterglow Sponsor	1 @ \$15,000 = \$ _____
Auction Technology Sponsor	1 @ \$12,500 = \$ _____
Valet Sponsor	1 @ \$12,500 = \$ _____
Raffle Sponsor	1 @ \$12,500 = \$ _____
104-Card Raffle Sponsor	1 @ \$12,500 = \$ _____

Sponsorship Opportunities

Be A Friend Sponsor	1 @ \$10,000 = \$ _____
Soup Kitchen Sponsor	1 @ \$5,000 = \$ _____
Blessed Solanus Casey Sponsor	1 @ \$3,000 = \$ _____

Advertising Opportunities

Outside Back Cover 4-color	1 @ \$3,500 = \$ _____
Inside Front Cover 4-color	1 @ \$2,500 = \$ _____
Inside Back Cover 4-color	1 @ \$2,500 = \$ _____
Full Page 4-color	_____ @ \$1,750 = \$ _____
Full Page black & white	_____ @ \$1,500 = \$ _____
1/2 Page Horizontal 4-color	_____ @ \$875 = \$ _____
1/2 Page Horizontal black & white	_____ @ \$450 = \$ _____
1/2 Page Vertical 4-color	_____ @ \$875 = \$ _____
1/2 Page Vertical black & white	_____ @ \$450 = \$ _____
1/4 Page 4-color	_____ @ \$525 = \$ _____
1/4 Page black & white	_____ @ \$275 = \$ _____
1/8 Page 4-color	_____ @ \$250 = \$ _____
1/8 Page black & white	_____ @ \$200 = \$ _____

Please send electronic files as 300 dpi jpeg or high quality PDF to kwilkins@thecapuchins.org.

Tickets, Signature Cards and Donations

Table for Ten	_____ @ \$2,750 = \$ _____
Individual Dinner Ticket	_____ @ \$275 = \$ _____
Capuchin Friar Dinner Ticket Sponsor	_____ @ \$275 = \$ _____
Raffle Tickets	_____ @ \$25 = \$ _____
Signature Card	_____ @ \$20 = \$ _____
Donation	= \$ _____

Total Amount Due = \$ _____



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Thank You for Being a Friend!

Friday, September 27, 2019

Tickets, Signature Cards and Donations

- Table for Ten \$2,750**
 - Includes complimentary valet parking, cocktail reception, SOCK dinner and Afterglow for 10 guests

- Individual Dinner Ticket \$275**
 - Includes complimentary valet parking, cocktail reception, SOCK dinner and Afterglow for one guest

- Capuchin Friar Dinner Ticket Sponsor \$275**
 - Dinner ticket to be used by a Capuchin Friar

- Raffle Ticket \$25**
 - \$5,000 Prize *(Need not be present to win)*

- Signature Card \$20**
 - Remember a loved one in our SOCK Signature Program Book, or
 - Show your support by adding your name to our SOCK Signature Program *(See enclosed Signature Cards for more details.)*

- Donation**
 - I am unable to join you at SOCK this year. Please accept my donation in support of the Capuchin Soup Kitchen.

Advertising Opportunities

Outside Back Cover	4-color, 8" x 10.5"	\$3,500	1/4 Page	4-color, 3.875" x 5.125"	\$525
Inside Front Cover	4-color, 8" x 10.5"	\$2,500	1/4 Page	b & w, 3.875" x 5.125"	\$275
Inside Back Cover	4-color, 8" x 10.5"	\$2,500	1/8 Page	4-color, business card	\$250
Full Page	4-color, 8" x 10.5"	\$1,750	1/8 Page	b & w, business card	\$200
Full Page	b & w, 8" x 10.5"	\$1,500			
1/2 Page Horizontal	4-color, 8" x 5.125"	\$875			
1/2 Page Horizontal	b & w, 8" x 5.125"	\$450			
1/2 Page Vertical	4-color, 3.875" x 10.5"	\$875			
1/2 Page Vertical	b & w, 3.875" x 10.5"	\$450			

Please send electronic files as 300 dpi jpeg or high quality PDF to kwilkins@thecapuchins.org.



Deadline for sponsors, ads and signature cards to be included in the program book is Friday, August 16, 2019.
Deadline for purchase of dinner tickets and tables is Monday, August 23, 2019.

SOCKdinner.org

Total Amount Due \$ _____
 (from reverse side)

Please detach along perforation and return with your payment in the enclosed envelope.

Guest/Donor Name: _____

Organization: _____

Organization contact (if different from name above): _____ Date: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (_____) _____ Email: _____

Payment Type: _____ Check (Made payable to Capuchin Soup Kitchen) _____ Visa _____ MasterCard _____ Discover _____ AMEX

Card Number: _____ Exp. Date: _____ / _____

Name on Card: _____ Signature: _____

Please return this form with payment to: **Capuchin Soup Kitchen—SOCK, 1820 Mt. Elliott St., Detroit, MI 48207-3485**
 Please contact: Kristen at 313-939-2001 or kwilkins@thecapuchins.org with advertising and ticket questions.
 Please contact: Erica at 313-939-2009 or esanders@thecapuchins.org with sponsorship opportunities questions.