



# Support Our Capuchin Kitchen

## Sponsorship, Advertising, and Participation Opportunities

*Thank You for Being a Friend!*

Friday, October 16, 2015



Exclusive Sponsorship Opportunities

**New this year! These Exclusive Sponsorships include:**

- One table for 10 for SOCK dinner with priority seating, including cocktail reception, Second Helping Afterglow, and complimentary valet parking
- Exclusive signage at the event, including company logo
- One full-page color ad in SOCK program book
- Exclusive Sponsor recognition in the SOCK program book, in the video presentation and at your table.

<b>Reception Sponsor — \$20,000</b> .....	1 @ \$20,000 = \$ _____
<b>Printing Sponsor — \$17,500</b> <i>SOLD! To Tepel Brothers Printing —Thank you!</i>	
<b>Afterglow Sponsor — \$15,000</b> <i>SOLD! To Arrow Strategies —Thank you!</i>	
<b>Valet Sponsor — \$10,000</b> .....	1 @ \$10,000 = \$ _____
<b>Raffle Sponsor — \$10,000</b> .....	1 @ \$10,000 = \$ _____

Sponsorship Opportunities

<b>Souper Dinner Sponsor — \$10,000</b> .....	_____ @ \$10,000 = \$ _____
• One table for 10 for SOCK dinner, including cocktail reception, Second Helping Afterglow, and complimentary valet parking; one full-page color ad in SOCK program book; sponsor recognition in the SOCK program book, in the video presentation, and at your table	
<b>Soup Kitchen Sponsor — \$5,000</b> .....	_____ @ \$5,000 = \$ _____
• One table for 10 for SOCK dinner, including cocktail reception, Second Helping Afterglow, and complimentary valet parking; sponsor recognition in the SOCK program book, in the video presentation, and at your table	
<b>Solanus Casey Sponsor — \$2,000</b> .....	_____ @ \$2,000 = \$ _____
• Two tickets for SOCK dinner with priority seating, including cocktail reception, Second Helping Afterglow, and complimentary valet parking; sponsor recognition in the SOCK program book and in the video presentation	

Advertising Opportunities

<b>Outside Back Cover</b> — 4-color (8" x 10-1/2") .....	1 @ \$2,500 = \$ _____
<b>Inside Front Cover</b> — 4-color (8" x 10-1/2") .....	1 @ \$2,000 = \$ _____
<b>Inside Back Cover</b> — 4-color (8" x 10-1/2") .....	1 @ \$1,750 = \$ _____
<b>Full Page</b> — 4-color (8" x 10-1/2") .....	_____ @ \$1,500 = \$ _____
<b>Full Page</b> — black and white (8" x 10-1/2") .....	_____ @ \$750 = \$ _____
<b>1/2 Page Horizontal</b> — 4-color (8" x 5-1/8") .....	_____ @ \$850 = \$ _____
<b>1/2 Page Horizontal</b> — black and white (8" x 5-1/8") .....	_____ @ \$425 = \$ _____
<b>1/2 Page Vertical</b> — 4-color (3-7/8" x 10-1/2") .....	_____ @ \$850 = \$ _____
<b>1/2 Page Vertical</b> — black and white (3-7/8" x 10-1/2") .....	_____ @ \$425 = \$ _____
<b>1/4 Page</b> — 4-color (3-7/8" x 5-1/8") .....	_____ @ \$500 = \$ _____
<b>1/4 Page</b> — black and white (3-7/8" x 5-1/8") .....	_____ @ \$250 = \$ _____
<b>1/8 Page</b> — 4-color (business card) .....	_____ @ \$250 = \$ _____
<b>1/8 Page</b> — black and white (business card) .....	_____ @ \$175 = \$ _____



NOTE: Ad deadline is Friday, September 4, 2015. Please send electronic files in 300 dpi jpeg or high resolution PDF format via email to [kwilkins@thecapuchins.org](mailto:kwilkins@thecapuchins.org).

Please see other side for more opportunities, as well as payment details.

Subtotal: \$ \_\_\_\_\_



# Support Our Capuchin Kitchen

More Sponsorship, Advertising, and Participation Opportunities

*Thank You for Being a Friend!*

Friday, October 16, 2015

Tickets, Signature Cards and Donations

<b>Table for Ten</b> .....	_____ @ \$2,500 = \$ _____
<ul style="list-style-type: none"> <li>Includes complimentary valet parking, cocktail reception, SOCK dinner and Second Helping Afterglow for 10 guests</li> </ul>	
<b>Individual Dinner Tickets</b> .....	_____ @ \$250 = \$ _____
<ul style="list-style-type: none"> <li>Includes complimentary valet parking, cocktail reception, SOCK dinner and Second Helping Afterglow for one guest</li> </ul>	
<b>Capuchin Friar Dinner Ticket Sponsor</b> .....	_____ @ \$250 = \$ _____
<ul style="list-style-type: none"> <li>Dinner ticket to be used by a Capuchin Friar</li> </ul>	
<b>Second Helping Afterglow Tickets</b> .....	_____ @ \$50 = \$ _____
<ul style="list-style-type: none"> <li>Beginning at 9:30 p.m., includes two drinks, hors d'oeuvres and music</li> </ul>	
<b>Raffle Tickets</b> ( <i>Need not be present to win</i> ) .....	_____ @ \$20 = \$ _____
<ul style="list-style-type: none"> <li>First Prize = \$5,000</li> <li>Second Prize = \$3,000</li> <li>Third Prize = \$2,000</li> </ul>	
<b>Signature Cards</b> .....	_____ @ \$20 = \$ _____
<ul style="list-style-type: none"> <li>Remember a loved one in our SOCK program book, or</li> <li>Show your support with your signature in our SOCK program book (<i>See enclosed Signature Cards for more details.</i>)</li> </ul>	
<b>Donation</b> .....	_____ = \$ _____
<ul style="list-style-type: none"> <li>I am unable to join you at SOCK this year. Please accept my donation in support of the Capuchin Soup Kitchen.</li> </ul>	

**Deadline for sponsors, ads and signature cards to be included in program book is Friday, September 4, 2015.**

Subtotal (other side): \$ \_\_\_\_\_

**Deadline for purchase of dinner tickets and tables is Monday, October 5, 2015.**

**Total Amount Due:** \$ \_\_\_\_\_

Please return this form with payment in the enclosed reply envelope, or mail to:

**Capuchin Soup Kitchen—SOCK**  
**1820 Mt. Elliott St.**  
**Detroit, MI 48207-3485**

Please contact Jan Stuart, Special Events Manager, at 313-579-2100 Ext. 202 or [jstuart@thecapuchins.org](mailto:jstuart@thecapuchins.org) with any questions.



Guest/Donor Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Organization contact (if different from name above): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Email: \_\_\_\_\_

Payment Type:  Check (Made payable to Capuchin Soup Kitchen)

Visa  MasterCard  Discover  AMEX Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_ CVV (3 digits on back of card) : \_\_\_\_\_