



Support Our Capuchin Kitchen 50th Anniversary Dinner

Thursday, November 10, 2022 **Sponsorship, Advertising, and Participation Opportunities**

Exclusive Sponsorship Opportunities

Production Sponsor \$20,000*

Feed a Family Pledge Drive Sponsor \$20,000*

Reception Sponsor \$20,000*

Printing Sponsor \$20,000*

Afterglow Sponsor \$15,000*

Auction Technology Sponsor \$12,500*

Valet Sponsor \$12,500

Raffle Sponsor \$12,500

These Exclusive Sponsorships include:

- One table for 10 for SOCK dinner with priority seating, cocktail reception, Afterglow, and complimentary valet parking
- Exclusive signage at the event, including company logo
- One full-page color ad in SOCK program book
- Exclusive Sponsor recognition in the SOCK program book, in the video presentation and at your table
- Acknowledgment on mobile bidding and website.



Sponsorship Opportunities

Be a Friend Sponsor \$10,000

- One table of 10 at the SOCK Dinner, including cocktail reception, Afterglow and complimentary valet parking; one full page color ad in SOCK program book; sponsor recognition in the SOCK program book, in the video presentation and at your table.

Soup Kitchen Sponsor \$5,000

- One table of 10 at the SOCK Dinner, including cocktail reception, Afterglow, and complimentary valet parking; sponsor recognition in the SOCK program book and in the video presentation.

Blessed Solanus Casey Sponsor \$3,000

- Two tickets for SOCK Dinner with priority seating, including cocktail reception, Afterglow, and complimentary valet parking; sponsor recognition in the SOCK program book and in the video presentation.



More opportunities on the back....

50th SOCK Response Form

Exclusive Sponsorship Opportunities

Production Sponsor	1 @ \$20,000 = \$ _____
Feed a Family Pledge Drive Sponsor	1 @ \$20,000 = \$ _____
Reception Sponsor	1 @ \$20,000 = \$ _____
Printing Sponsor	1 @ \$20,000 = \$ _____
Afterglow Sponsor	1 @ \$15,000 = \$ _____
Auction Technology Sponsor	1 @ \$12,500 = \$ _____
Valet Sponsor	1 @ \$12,500 = \$ _____
Raffle Sponsor	1 @ \$12,500 = \$ _____

Sponsorship Opportunities

Be A Friend Sponsor	1 @ \$10,000 = \$ _____
Soup Kitchen Sponsor	1 @ \$5,000 = \$ _____
Blessed Solanus Casey Sponsor	1 @ \$3,000 = \$ _____

Advertising Opportunities

Outside Back Cover 4-color	1 @ \$3,500 = \$ _____
Inside Front Cover 4-color	1 @ \$2,500 = \$ _____
Inside Back Cover 4-color	1 @ \$2,500 = \$ _____
Full Page 4-color	___ @ \$1,750 = \$ _____
Full Page black & white	___ @ \$1,500 = \$ _____
1/2 Page Horizontal 4-color	___ @ \$875 = \$ _____
1/2 Page Horizontal black & white	___ @ \$450 = \$ _____
1/4 Page 4-color	___ @ \$525 = \$ _____
1/4 Page black & white	___ @ \$275 = \$ _____
1/8 Page 4-color business card	___ @ \$250 = \$ _____
1/8 Page black & white business card	___ @ \$200 = \$ _____

Please send electronic files as 300 dpi jpeg or high-quality PDF to kwilkins@thecapuchins.org

Tickets, Signature Cards and Donations

Table for Ten	___ @ \$2,750 = \$ _____
Individual Dinner Ticket	___ @ \$275 = \$ _____
Capuchin Friar Dinner Ticket Sponsor	___ @ \$275 = \$ _____
\$ Raffle Tickets	___ @ \$25 = \$ _____
= \$ Donation	_____
= \$	_____

Total Amount Due = \$ _____



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Thursday, November 10, 2022 **Sponsorship, Advertising, and Participation Opportunities**

Tickets, Signature Cards and Donations

- | | | |
|---------------------------------------------|----------------|-------------------------------------------------------------------------------------------------------------|
| Table for Ten | \$2,750 | • Includes complimentary valet parking, cocktail reception, SOCK Dinner and Afterglow for 10 guests |
| Individual Dinner Ticket | \$275 | • Includes complimentary valet parking, cocktail reception, SOCK Dinner and Afterglow for 1 guest |
| Capuchin Friar Dinner Ticket Sponsor | \$275 | • Provides a dinner ticket to be used by a Capuchin Friar |
| Raffle Ticket | \$25 | • \$5,000 Cash Prize <i>(Need not be present to win)</i> |
| Donation | | • Please accept my donation in support of the Capuchin Soup Kitchen and the Capuchin Province of St. Joseph |

Advertising Opportunities

Outside Back Cover	4-color, 8" x 10.5"	\$3,500
Inside Front Cover	4-color, 8" x 10.5"	\$2,500
Inside Back Cover	4-color, 8" x 10.5"	\$2,500
Full Page	4-color, 8" x 10.5"	\$1,750
Full Page	B&W, 8" x 10.5"	\$1,500
1/2 Page Horizontal	4-color, 8" x 5.125"	\$875
1/2 Page Horizontal	B&W, 8" x 5.25"	\$450
1/4 Page	4-color, 3.875" x 5.125"	\$525
1/4 Page	B&W, 3.875" x 5.125"	\$275
1/8 Page	4-color, business card	\$25
1/8 Page	B&W, business card	\$200



Please send electronic files as 300 dpi jpeg or high-quality PDF to kwilkins@thecapuchins.org.

Deadline for sponsors, ads and signature cards to be included in the program book is Friday, October 14, 2022.
Deadline for purchase of dinner tickets and tables is Monday, October 24, 2022.

www.sockdinner.org

Total Amount Due \$ _____
 (from reverse side)

Please detach along perforation and return with your payment in the enclosed envelope.

Guest/Donor Name: _____

Organization: _____

Organization contact (if different from name above): _____

Address: _____

Phone: (_____) _____

Email: _____

Payment Type: _____

Check (Made payable to Capuchin Soup Kitchen)

_____ Visa

_____ MasterCard

_____ Discover

_____ AMEX

Card Number: _____

Exp. Date: _____ / _____

CVV: _____

Name on Card: _____

Signature: _____

City: _____

State: _____

Zip: _____

Date: _____

Please return this form with payment to: **Capuchin Soup Kitchen—SOCK, 1820 Mt. Elliott St., Detroit, MI 48207-3485**

Please contact Kristen at 313-939-2001 or kwilkins@thecapuchins.org with advertising and ticket questions.

Please contact Kristi at 313.939.2002 or khassouna@thecapuchins.org regarding sponsorship opportunities.